



# MIFLAG 2016/2017



## MIFLAG Membership

MIFLAG could not exist without the dedicated Active Members representing Stakeholder Groups and First Nations, or without the talented and hardworking Standing Members of WFP-MIFO supporting the MIFLAG table. Our thanks go out to each and every one of you for working so hard for Sustainable Forests and Sustainable Communities.

As always, the MIFLAG members continue to invite local First Nations to participate in MIFLAG. During 2017 this participation has been infrequent; however, the importance of First Nations involvement and information sharing drives the MIFLAG table to continue to strive for active First Nations involvement.

Active Members (2017)		Standing Members	
John Andres	MFLNRO	Kelly McMahon	Area Planner, WFP
Kelly Arkell	Dyer Logging Co. Ltd.	Jeff Ternan	Sr. Operations Manager, WFP
Sandra Barnes	CR Environmental Committee	Sarah Germain	Field Planner, WFP
Charlie Cornfield	City of Campbell River	Taisa Brown	Field Planner, WFP
Donn Fawdrey	Finning (Canada)	Will Sloan	Certification Forester, WFP
Richard Glover	Sayward Fish & Game Club		
Maureen Hunter	Member at Large		
Jason Kerluck	School District 72		
Norm Kirschner	Village of Sayward		
Corby Lamb	CR Chamber of Commerce		
Wendy Ravai	CR Indian Band		
Lynn Nash	Seniors Representative		
Sandy White	Ranger Forest Services Ltd.	Cindy Huber	Planning Administrator, WFP
Guy Wright	K'omoks First Nation	Jolienne Atkinson	Planning Administrator, WFP
Jason Hutchinson	Strategic Natural Resource Consultants		
John Smith-Chief	Tlowitsis First Nation		
Merci Brown	We Wai Kai Nation		

**Who Are We?** The Mid Island Forest Lands Advisory Group (MIFLAG) is an independent body providing organized and regular input to the development, implementation, and ongoing improvement of Western Forest Products (WFP) Sustainable Forest Management Plan (SFMP) at the Mid Island Forest Operations.

MIFLAG operates under the Canadian Standards Association Z809-08 Sustainable Forest Management Standard.

**Our Mission** as volunteer members is to represent the values of our communities, our stakeholder groups, and ourselves in order to ensure Sustainable Forest Management practices on the Defined Forest Area. This is accomplished by: developing, tracking, discussing and continually improving a set of 'Indicators and Targets' related to these values; and by having an ongoing dialogue with WFP representatives to ensure that the environment of the Defined Forest Area, and the communities which rely on them, are sustained.

**Our Representatives** range from many community stakeholder groups and First Nations from the surrounding communities, including Sayward and Campbell River.

**The Defined Forest Area (DFA)** is the land base on which MIFLAG advises WFP and includes approximately 157,000 hectares of provincial crown forest land within Block 2 of Tree Farm License 39. This includes much of the Memekay River, White River and Adam River watersheds as well as portions of the Salmon River watersheds.

**Accountability** is a strength of the Canadian Standards Association Z809 (CSA Z809) found through the process of public stakeholder and First Nation participation to MIFLAG and in auditing, by third party auditors, to ensure compliance with agreed upon measurables, which are called indicators. MIFLAG currently has 42 indicators measuring and tracking a range of items from respect for First Nations values, public education and outreach, to stakeholder and First Nations satisfaction with the process. There are indicators reflecting environmental, social and economic aspects of sustainable forest management and forest certification. These indicators have been developed by MIFLAG with agreement by WFP in our effort to measure continued improvement in Sustainable Forest Management while truly reflecting the community values and interests expressed by MIFLAG representatives.

**Certification of Western Forest Products Mid Island Forest Operations (MIFO):** Since May 1999, MIFO has successfully passed all audits and MIFLAG continues to express our community and First Nations values through this forest certification process.

## Mid Island Forest Lands Advisory Group

The 2016 public outreach event at the Pier St. Market was another success with MIFLAG interacting with many members of the public in all age categories.

In 2017 the MIFLAG public outreach was held during the Career Fair at the Maritime Heritage Center on September 29<sup>th</sup>. Lynn and Jill attended the Career Fair and had many visitors to the MIFLAG booth interested in learning about WFP and the role of the MIFLAG in fostering sustainability. The visitor maps WFP provided for handing out were a big hit!

If you are interested in finding out more about MIFLAG, Forest Certification, the Mid-Island Forest Lands Operations of WFP you may contact any one of your representatives listed in this Annual Report, contact the Chair of MIFLAG, or visit the MIFLAG website at: [www.MIFLAG.org](http://www.MIFLAG.org).



### Messages from Active Members

**Western Forest Products (Kelly McMahon)** - As a WFP representative helping facilitate the MIFLAG, I have had the pleasure of working with the group since June of 2016 to present. Within this time the membership has ebbed and flowed with new members joining our group and some members moving on to different positions.

The public advisory group continues to be educated in the activities of WFP's Mid Island Forest Operation through presentations by First Nations, Visual Quality Professionals, and Watershed Specialists among others. It is my intention to continue to bring educational opportunities to the group to raise their awareness and aid in helping guide our Sustainable Forest Management Plan.

The challenge ahead is recruiting and maintaining members to bring the best cross section of interests and stakeholders across the Defined Forest Area.

We look forward to a great year ahead and thank MIFLAG members for their continued support and participation.

**CR Seniors (Lynn Nash)** - Miflag continues to be a learning experience for those of us who have participated since the beginning. The forest management process is complex and difficult to comprehend for lay people. Our indicators continue to be revised and modified as the management process evolves over time. Western Forest Products helps us to understand complex questions about sustainability and forest stewardship practices. Our challenge as sector representatives is to convey concerns and interests to the Company resulting in meaningful influence to the certification process.

### Message from the Facilitator

It is an honor to work with the knowledgeable and dedicated members of MIFLAG that continue to come together to support WFP's commitments to sustainability through the implementation of the CSA Z809 Standard. Looking forward to continuing all of the great work with the group in 2018!

Sincerely,

Jillene West, RPF

